

Date: 31st July 2018

To

Mr. Praveen Kumar
CEO, AOB India, Delhi

Sub: Appointment of AOB India as Marketing Partner for Boardroom Series Program and Conference.

Dear Mr. Praveen Kumar,

As discussed, we are glad to appoint you as Marketing Partner to render marketing support to BIL for the forthcoming projects as mentioned below:

1. Boardroom Series:

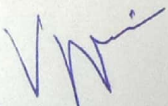
- a. Workshop on Finnopact in August

2. Conference:

- a. Fintech The Future of Money in September 2018
- b. On MSME in September 2018

You are requested to promote the above mentioned events in your peer circle. Any collateral need to be used to promote the above mentioned events has to be designed / approved by BIL in advance. You are requested to share the progress report of the activities you may be doing for promotion of the events as stated above. Any other directive not mentioned here will be communicated to you time to time.

Sincerely,



Vinod Kumar Nair

Head, Academic & Product Development

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